



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-14-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 398867		Contract Dt 09-14-2012		Revision Dt		Rev# 0		Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS				Station/Market WABC – NEW YORK										
Agency Est# 1343				CMS # 243730		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-29-2012		End Date 10-29-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243730							
Line	Start Date	End Date	Time Period								Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 1343																							
1	10-29-2012	10-29-2012	06:15AM – 07:00AM		AM EWN THIS MORNING 6-7AM (7427)								7	30	2								2	2,000	2	4,000.00
2	10-29-2012	10-29-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)								7	30	2								2	2,400	2	4,800.00
3	10-29-2012	10-29-2012	09:00AM – 10:57AM		DA AM DAYTIME 9AM-10:57AM (7437)								7	30	1								1	1,100	1	1,100.00
4	10-29-2012	10-29-2012	12:15PM – 12:30PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)								7	30	1								1	1,400	1	1,400.00
5	10-29-2012	10-29-2012	12:30PM – 03:00PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)								7	30	1								1	1,500	1	1,500.00
6	10-29-2012	10-29-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)								7	30	2								2	1,500	2	3,000.00
7	10-29-2012	10-29-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)								7	30	1								1	2,400	1	2,400.00
8	10-29-2012	10-29-2012	07:00PM – 08:00PM		PA JEOPARDY/WHEEL (7446)								7	30	2								2	4,200	2	8,400.00
9	10-29-2012	10-29-2012	11:35PM – 12:02AM		LF NIGHTLINE M-F (7453)								7	30	1								1	2,200	1	2,200.00
10	10-29-2012	10-29-2012	05:15AM – 05:56AM		AM EWN THIS MORNING 5-6AM (7426)								7	30	2								2	900	2	1,800.00
11	10-29-2012	10-29-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)								7	30	1								1	2,400	1	2,400.00
12	10-29-2012	10-29-2012	11:15PM – 11:35PM		LN LATE NEWS CFB (7645)								7	30	1								1	4,700	1	4,700.00
13	10-29-2012	10-29-2012	08:00PM – 10:00PM		PE MONDAY 8-10PM (7492)								7	30	2								2	26,000	2	52,000.00
14	10-29-2012	10-29-2012	10:00PM – 11:00PM		PE MONDAY 10-11PM (7474)								7	30	1								1	12,000	1	12,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1343															
															Contracted Gross Total:		20	101,700.00
															Actual Gross Total:		20	101,700.00
															Agency Commission:			15,255.00
															Net Total:			86,445.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments					Actual Total					
Nov 12		0.00		0.00		101,700.00		0.00					101,700.00					
TOTAL		0.00		0.00		101,700.00		0.00					101,700.00					

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